

Rotary International
District 9640 Ltd



Broadbeach Broadsheet



District Governor's Newsletter - Aug 2011

District Governor's Message



• *Rugged up at Bulls on Beach*

Forum at Bond University, the mid-year Antique Fair (Palm Beach), Bulls on the Beach in Sea World carpark (Gold Coast), and Opera at The Channon (Lismore and Lismore Central). To add a special historical touch we enjoyed the rainforest walk in Rotary Park that was created and maintained by the Rotary Club of Lismore from 1950 to 1965. That must have involved a huge amount of work before it was taken over by local government.

The significant thing that strikes you when visiting all of our clubs is that, no matter what their size, they are all supporting their local community and/or the international community in a way that reflects Rotary International President Kalyan Banerjee's

Marion and I are three weeks into our visits and we have been warmly welcomed by clubs at the Gold Coast, Byron Bay, Ballina and Lismore. As the images show, we have also seen first-hand some very impressive programs and projects including assessment day for the National Youth Science

theme for the year, "Reach Within to Embrace Humanity". I might add that a very big part of the clubs' support is going into New Generations; an investment that surely has a big payoff for our nation and for Rotary in the future.

August is Membership Month and this has been a salient part of my agenda in visiting with clubs. In fact, my first goal for this year, seeks to build a net gain of 100 in the District and it is pleasing to see that all clubs are trying to address this challenge. Already I have been privy to the induction of new members at the Rotary Clubs of Mermaid Beach and Lismore West. You will also see in another part of this Newsletter that the Rotary Club of Hope Island has inducted 7 new members so far this year. That is the kind of WOW factor that will help us all to gather momentum.

I would add that MEMBERSHIP is EVERYONE'S responsibility: "If we have a binding enthusiasm for Rotary then we must share it with others". There has to be a friend, a work colleague, or a relative who has the leadership qualities and commitment to share in the infectious spirit that is Rotary. Please invite them to visit your club and good things might happen.

A special thanks to clubs for their donations to the "Horn of Africa" via Disaster Aid Australia. The appeal has reached \$15,000.



• *Nostalgia in the Rainforest*



• *Colourful Alstonville at the Opera*



• *Antiques with Palm Beach*

Marion's Column

I am very grateful to the clubs that have so far donated to Learn Grow, the project I would like you to support with me. Our total stands at \$2500 after a very generous donation of \$1375 from the Rotary Club of Gold Coast's Dinner Dance.

Learn Grow offers a sustainable approach to malnutrition through biodiversity in food plants that contain high levels of key nutrients and that can be grown well in developing countries.

Coolangatta-Tweed Rotary Club came up with an innovative way of presenting their cheque for Learn Grow by including it in a bouquet of rosemary stems and lots of packets of seeds for sunflowers and several vegetables.

Cheques are payable to Rotary Club of Devonport North, P. O. Box 363, Devonport, Tasmania 7310. For direct payment to Bendigo Bank BSB 633000 and Account No. 131934937

If you would like to know more, go to learngrow.org



• *A bouquet for Learn Grow*

Please send articles for the NEWSLETTER to DG Graham at graham.a.g.jones@gmail.com

The deadline is the END of the MONTH BEFORE. September Newsletter articles need to reach me by Wednesday, Aug 31st



Our House: Caring for Cancer Patients and Kids

The Rotary Clubs of Ballina, Ballina-on-Richmond and Alstonville have joined forces with other major service clubs in Ballina Shire to develop the "Our House" facility. It will be located near the regional Lismore Hospital and will comprise 20 low-cost two bedroom self-contained units with communal fully equipped kitchens, quiet outdoor sitting areas and child playground facilities.

The program is being funded by state and federal government grants, financial support from Ballina Shire and from local fundraising activities. Earlier this year, a column of 12 social bikers rode in to a Champagne breakfast to raise funds for Our House.

So far \$112,000 has been raised this year for refurbishment. A District simplified matching grant of \$1800 along with significant contributions from Rotary Clubs in the area has provided the money for the childrens' playground in the gardens of Our House.

The facility will accommodate patients and families from all NSW areas of District 9640 who are undergoing treatment at the new Cancer Clinic or Children's Acute Care Ward at the Northern Rivers' Regional Hospital in Lismore. The new Cancer Clinic will



• Col & Julie arriving for the champagne breakfast • Lots of support for Our House

provide quality treatment to patients who otherwise would have had to travel to Queensland for specialist care. The 20 units are expected to be built by mid 2012.

Once established, the Our House facility will have a live-in caretaker and be administered by Lismore Hospital.

Col Lee, RC of Ballina on Richmond

MT Warning Pilot Program



The Rotary Club of Mt Warning AM (Murwillumbah) was successful in being selected from 1300 applications worldwide to be one of 200 Rotary clubs to participate in the 'Innovative and Flexible' Rotary Club Pilot Program that commenced on 1 July and finishes in June 2014.

The pilot focuses on letting clubs self determine their operations to fit better with the needs of their members and community. At the Club's first meeting for the Program members highlighted the need for Mt Warning AM to initially look at innovative ways to retain the input from members on extended leave and ways

to involve gen 'X' and gen 'Y' prospective members in projects and activities that may not involve attending weekly meetings as part of their membership requirements.

The four pilot programs through RI focus on a different method of invigorating Rotary within the community. This is a great opportunity for all Rotarians to have input into shaping the future of Rotary. The recent RI non-Rotarian focus group report highlights the many challenges that we as Rotarians need to address.

With Mt Warning being the only club in the District involved with this particular pilot we would like to involve other clubs within the District during the program.

Please feel free to contact President Margarita Rickard at margarita.rotary.mtwarning@gmail.com if you would like to know more about this exciting pilot program.

Photo: President Margarita and other members of Steering Committee discussing guidelines for the Pilot Program.

Vickie Everingham, RC of Mt. Warning AM



Gold Coast 100km Charity Bike Event

Sunday 11th September 2011

CALLING ALL CYCLISTS! EVERYONE IS INVITED TO RIDE THEIR BIKES AND TAKE PART IN THE ANNUAL GOLD COAST CHARITY BIKE RIDE 2011

The GC100 Bike Event will commence and finish at Southport Broadwater Parklands with options of a 50km ride or 100km ride.

Explore the website www.gc100.org for further information on course routes and registration details.

See you there on Sunday the 11th September 2011!

A project of the Rotary Club of Parkwood Inc.

Proudly supporting ...



District 9640 Rotary Foundation News

CONGRATULATIONS

The response to The Rotary Foundation contributions in this past year was extremely gratifying and Past District Governor John Randel and I would like to pass on our sincere thanks to clubs and members for their overwhelming support.

ANNUAL PROGRAMS FUND 2010/11

In what was a demanding year for disaster relief, home and abroad, as well as stronger competition for funding from other charitable organisations, the District was still able to donate an incredible US\$149,270 to the Annual Programs Fund.

This meant for the first time, we were able to meet the District and the TRF Trustees goals of US\$100 per member, as we reached an overall level of US\$109, up from US\$82 in 2009/10. There were 24 clubs that achieved our goal – a great effort.

The best three contributing clubs on a per capita basis were Southport North (US\$431); Surfers Paradise (US\$305) and Grafton Midday (US\$284).

In terms of outright contributions, the following clubs deserve special recognition:-

Gold Coast	US\$11,003	Surfers Sunrise	6,558
Stanthorpe	10,246	Grafton Midday	6,527
Southport North	7,761	Surfers Paradise	6,405

However, despite this record contribution, 14 clubs did not participate and 3 clubs had less than US\$500, which took some of the shine off our overall response.

RESTRICTED GIVING (INCLUDES POLIO AND MATCHING GRANTS)

The District did two matching grants in 2010/11 in which clubs contributed more than US\$11,500, therefore donations towards the polio eradication cause was approximately US\$65,000 – another superb effort.

Best contributing clubs for Restricted Giving were Surfers Paradise (US\$7,157); Murwillumbah Central (US\$5,181); Runaway Bay (US\$4,211) and Hope Island (US\$3,939).

TOTAL CONTRIBUTIONS

Along with the A\$75,000 major gift to the Permanent Fund through Surfers Paradise in August last year, total District contributions to OUR charity was an outstanding US\$291,534.

I believe clubs are now much more knowledgeable on how The Rotary Foundation operates and have learned that successful

Hope Island takes on the membership challenge



• HOPE ISLAND New Members

The Rotary Club of Hope Island is facing up to the challenge of DG Graham with the wonderful news of the induction of 7 new members, in the first 6 weeks of the new Rotary year.

Amy & Clinton Ford (DGN Tony & Diane's daughter & son in law), Bill Jarrard and Jennifer Goddard are pictured with President Sue Marshman at their induction on the 27th July.

Sandra Doumany DGE

funding means better Foundation program participation in three years time, leading to more varied and rewarding club meetings.

This 2010/11 result gives DGN Tony Heading great scope to have clubs and District participate in the Global Grants initiatives under the forthcoming Future Vision Plan, as well as having more disposable funds for District Grants in his 2013/14 year.

ANNUAL PROGRAMS FUND 2011/12

DG Graham has set also his goal for clubs to achieve US\$100 per member. No doubt he now sees raising US\$150,000 is obtainable and that he has his eye on that figure. Clubs are reminded; DG Graham wishes to see the bulk of this year's contributions be made prior to the New Year. Individual contributing members are also urged to keep this date in mind, particularly if the Australian Dollar remains above parity with the US Dollar.

POLIO UPDATE

The Rotary Foundation has now raised more than US\$182 million towards its goal of US\$200 million, to secure the Gates Foundation pledge of US\$355 million. Hopefully, we can reach this goal in this calendar year and clubs are still encouraged to support our No.1 priority of eradicating this disease.

Children are still being vaccinated in the four remaining endemic countries of Nigeria, Afghanistan, Pakistan and India but there are two pleasing aspects of this overall effort. Outbreaks in Pakistan are now being confined only to outlying areas along the Afghanistan border and India has reported no new cases for nearly six months.

We are getting there!

Doug Brown
DR FCC

MEMBERSHIP

DG Graham has given me the task to encourage membership growth within the District. My first reaction was to inwardly groan and lament on how I would do this. Once I looked at the District statistics and analysed the questionnaire I conducted at the District Assemblies, Membership, although challenging, becomes interesting – believe it or not!

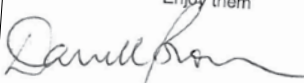
These are the results in general:

1. What are the weaknesses of your club?
 - Too regimented
 - Not enough Rotary education
 - Too long to induct members in waiting
 - No President Elect
 - Weak numbers and loss of Apexians progressing to Rotary
2. What are the strengths of your club?
 - Friendliness
 - Good social program
 - Location / venue
3. Why do members leave?
(Other than the obvious of – die, become sick or experience financial difficulties)
 - Ignored once a member
 - Young members feeling isolated and exit knowing little about Rotary
4. Suggestions on how to identify sources of new members
 - Hold a 'Friends of Rotary' breakfast or lunch with an interesting guest speaker
 - Network in whatever association you belong
 - Display the Rotary wheel at your workplace
5. How do you attract younger members?
 - Don't have a big age gap. Progressively concentrate on the age group within 10 years of your average youngest members.
 - Look at recipients of Rotary programs – YEP, GSE, RYLA, RYTS, etc.

Trying to achieve quality membership growth is difficult. How about learning from the District's responses and rising to DG Graham's challenge "100 new members by the end of the Rotary Year".

Remember:

- Look after them
- Mentor them
- Educate them and above all
- Enjoy them


Darrell Brown



NOTICE FROM ROTARY INTERNATIONAL OFFICE (PARRAMATTA)

Please note that Barbara Mifsud is a new Club and District Support Coordinator working in the Parramatta Office. Barbara started on June 20 and will be working with Joy Walker, Manager of Club and District Support.

CHANGES TO THE DIRECTORY

- p. 5 and p. 89: David Bonifant –Public Relations Chair
e-mail address: d.bonifant@gmail.com
- p. 89: Harold Busch–President, Broadbeach
e-mail address: hbusch@ascendiaetail.com.au
- p. 95: Graham Meineke–President, Summerland Sunrise
Telephone: H: 02 6622 1749 and mobile 0428 221 749
- p. 96: Tony Parker–President, Nerang
e-mail: tony.parker@vdmgroup.com
- p. 42: Daniel Spry–Youth Exchange
e-mail: d.spry@accretionfp.com.au

Our Newest Paul Harris Fellows

**Congratulations to all recipients named
below and the sponsor Clubs for their
continued support of The Rotary
Foundation**

Rohan Cooper –Sapphire –Ashmore
John Betts –Boonah
Eric Hanley –Boonah
Barbara Baldwin –Coomera River Middy
Jennifer Dreyer –Coomera River Middy
Ken Barker –Glen Innes
Michael Graydon –Sapphire –Glen Innes
Cecily Tarrant –Glen Innes
Val Andrew –Sapphire –Jimboomba
Carol Brown –Sapphire –Lismore
Judy–Anne Parker –Mt Warning AM
Cathy Akehurst –Mt Warning AM
Brent Colville –Mudgeeraba
Meralyn Knuckey –Mudgeeraba
Judy Graydon –2nd Sapphire –Mullumbimby
Jayne Kelly –Nerang
Tim Kelly –Nerang
Carol Colette –Runaway Bay
Sandra Lister –Runaway Bay
Bob Curtis –Sapphire –Runaway Bay
Ken Lister –Sapphire –Runaway Bay
Rae Fairley –Surfers Sunrise
Christine Carberry –Surfers Sunrise
Jim King –Tweed Coast
Robert Quirk –Tweed Coast
John Commens –Sapphire –Tweed Coast

9640 Membership & Attendance: June 2011

ROTARY CLUB	THIS MONTH		YEAR TO DATE		START	PRESENT	CHANGE
	%	RANK	%	RANK			
Allora	0.00	=36	0.00	=52	11	16	+5
Alstonville	76.37	21	75.96	16	24	24	-
Ashmore	80.00	=16	81.27	12	37	41	+4
Ballina	66.80	31	67.92	29	36	37	+1
Ballina-on-Richmond	83.00	=9	83.52	11	25	21	-4
Beaudesert	80.00	=16	84.83	8	21	23	+2
Boonah	0.00	=36	68.71	27	42	39	-3
Broadbeach	78.50	19	69.76	26	50	49	-1
Broadwater-Southport	76.12	=23	77.77	14	39	42	+3
Burleigh Heads	0.00	=36	32.83	47	23	26	+3
Byron Bay	0.00	=36	0.00	=52	11	11	-
Casino	0.00	=36	43.11	44	15	10	-5
Coolangatta Tweed Heads	64.60	32	72.97	21	28	26	-2
Coomera River Middy	76.20	22	71.71	24	23	19	-4
Coomera Valley	75.00	=26	85.02	7	26	24	-2
Fassifern Valley	0.00	=36	39.19	46	-	21	-
Glen Innes	82.76	12	74.19	19	38	40	+2
Gold Coast Central	0.00	=36	10.33	50	17	17	-
Goondiwindi	0.00	=36	42.00	45	34	34	-
Goonellabah	0.00	=36	24.17	48	19	24	+5
Grafton	0.00	=36	46.92	42	19	22	+3
Grafton Middy	0.00	=36	5.79	51	23	23	-
Hope Island	0.00	=36	48.16	41	39	41	+2
Iluka	0.00	=36	62.26	36	13	14	+1
Jimboomba	0.00	=36	90.70	4	23	22	-1
Kingscliff	62.50	33	64.85	33	10	9	-1
Kirra Currumbin	76.90	20	83.57	10	13	13	-
Kyogle	67.00	29	50.25	40	12	12	-
Lismore	83.00	=9	69.82	25	13	11	-2
Lismore Central	0.00	=36	0.00	=52	14	14	-
Lismore West	93.85	3	94.59	2	39	38	-1
Maclean	83.35	=9	83.68	9	41	38	-3
Mermaid Beach	95.20	=1	90.58	5	26	28	+2
Mt Warning AM (M'bah)	88.00	6	94.32	3	32	33	+1
Mudgeeraba	95.00	=1	96.23	1	26	25	-1
Mullumbimby	0.00	=36	65.39	31	21	19	-2
Murwillumbah	0.00	=36	75.69	17	34	32	-2
Murwillumbah Central	86.66	7	72.72	22	20	16	-4
Nerang	54.00	35	68.70	28	16	18	+2
Palm Beach	0.00	=36	43.25	43	25	19	-6
Parkwood	82.10	=13	75.41	18	20	18	-2
Robina	92.00	4	15.83	49	22	21	-1
Runaway Bay	79.37	18	73.76	20	23	25	+2
Southport	0.00	=36	50.93	39	46	47	+1
Southport North	81.30	15	64.99	32	18	17	-1
Stanthorpe	70.20	28	72.23	23	42	41	-1
Summerland Sunrise	76.00	=23	52.99	38	12	13	+1
Surfers Paradise	85.00	8	60.08	37	23	23	-
Surfers Paradise Central	0.00	=36	0.00	=52	47	47	-
Surfers Sunrise	66.82	30	63.62	35	48	44	-4
Tenterfield	91.00	5	86.54	6	26	28	+2
Tweed Coast	75.00	=26	64.53	34	15	18	+3
Tweed Heads South	59.00	34	67.30	30	24	17	-7
Warwick	0.00	=36	0.00	=52	19	15	-4
Warwick Sunrise	82.00	=13	76.94	15	22	20	-2
Yamba	75.75	25	77.79	13	22	26	+4
Totals					1407	1411	-17